

September 17, 2014
New Member Post-Recruitment Meeting
Chapter Notes

How to speak to PNMs

- Women need more training on speaking techniques
- For PNMs who are from out of state
 - Maybe have the first women ask questions about where she's from but everyone else should choose a more personal topic.
 - Women felt as if the state they were from was all actives cared about
 - Those who asked different questions stood out

Philanthropy Day

- Crafting was awkward
 - Didn't know if it was rude not to craft, but wanted to give actives more attention
- Maybe a mindless activity
- Videos were too broad
 - Maybe focus more on what your chapter does specifically (I know some of your chapters have videos mandated by your headquarters, but maybe ending it with a slide show with your specific chapter's activities)
- EDUCATE YOUR WOMEN ON YOUR PHILANTHROPY
 - Many PNMs felt as if some women did not represent their chapters properly because they did not know enough about their adopted philanthropy
 - It was very off putting for many women coming through recruitment

Preference Day

- Preference Day should be more of a closing and less of getting to know the PNMs
 - By inviting women back to your preference ceremony, your chapter is saying you would like these women as your sisters.
 - At this point actives should stop trying to pull information out of the PNM and should start sharing on why their chapter is special. (You chose them, so why should they choose you?)
 - Many PNMs are torn and need more from the chapters
- Speeches made PNMs uncomfortable
 - Would rather a story about the journey through the organization (why you joined/why you stayed) and less about memories with certain sisters.
 - They understand little memories may pop up in the journey, but they have yet to experience the sisterhood and are felt feeling as if they are missing an inside joke.
 - They don't understand the emotional side of it, when memories are shared.

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Executive Notes

General Info

- Rain was handled very well
- Definitive times for arriving each day
- Organized way of counseling women
 - Maybe alphabetical for Open House Day

Convocation Day

- Convocation video was great
 - Both your potential and Gamma Chi video
 - Gamma Chi Video:
 - Give general info on chapters
 - Address the topic of stereotypes
- Gift bags were great
 - Add coffee filters and mints
- Stress that gossiping in Gamma Chi rooms is BAD
 - It makes other women uncomfortable
 - Maybe watching a movie to distract PNMs